

GET EXPORT READY SEMINAR

Wednesday 2nd December 2015
Clayton Hotel, Galway

If you are thinking about exporting for the first time or entering a new market, now or in the future, our Get Export Ready Seminar will help you understand the steps you need to take to develop your export potential.

At this event you will have the opportunity to hear first-hand from Irish company **Chameleon Colour Systems Ltd**, sharing their experience and business lessons learned as they successfully made the transition from selling domestically to exporting to world markets.

Enterprise Ireland will outline the programmes available to support new and early stage exporters. It will cover the range of information, training and financial products that are designed to test the commercial or technical feasibility of a new export business idea.

Local Enterprise Office Galway and The Irish Exporters Association will also outline their supports available to drive the development of local business who are considering an export agenda.

Members of the Irish Exporters Hub AIB, DHL, Euler Hermes, APB Food Group and PWC will also be in attendance at the event to advise participants on practical supports available for new and early stage exporters.

More Information/Contact

If you have any queries in relation to this event, please contact:
Rena Cushion, Enterprise Ireland on 01-7272695

Or book the event directly at
www.enterprise-ireland.com/galway

GET EXPORT READY SEMINAR - PROGRAMME

09:00 *Registration and Tea/Coffee*

09.30 *Welcome and Introduction*

Barry Egan, *Director - West Region, Enterprise Ireland*
and

Simon McKeever, *CEO, Irish Exporters Association*

09.40 *Session 1*

Chameleon Colour Systems Ltd specialise in the design and manufacture of paint mixing and tinting equipment for the paint, chemical, wood-finishing and laboratory sectors. Since its foundation in 1992, Chameleon has positioned itself as market leader and now exports to over 57 countries worldwide.

Hosted by Business Mentor **John Lennon**, this session will take the form of a conversation with **Padraic Timon**, Managing Director of **Chameleon Colour Systems Ltd**, about the company's export journey and explore the pros and cons of preparing for and finding new customers overseas.

Followed by Q & A

10.30 *Tea/Coffee*

10.45 *Session 2 - Get Export Ready*

Enterprise Ireland, Local Enterprise Office Galway and The Irish Exporters Association, will provide an overview of supports available to new and early stage exporters both in the Region and Nationally.

Followed by Q & A

11.45 *Finish*